



SUNSOW
GIRLS FOOTBALL
TOURNAMENT



Tournament Report

"Her Game, Our Future"

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“What began as a simple idea on a field has become a force across communities-where every girl who steps forward carries not just a ball, but a future rewritten with courage, opportunity, and purpose. And this is only the beginning.”

MESSAGE FROM THE TEAM LEAD

The SunSow Girls Football Tournament is more than a sporting event-it is a movement that is transforming lives.

This year, we witnessed girls' step onto the pitch not just as players, but as Leaders, Dreamers, and Changemakers. We saw confidence grow, voices emerge and communities come together in support of the girl child.

To our partners, sponsors, schools, teachers, and community leaders- thank you for believing in this vision. Your support has made this journey possible.

As we look ahead, our ambition is to:

- *Reach more girls across Uganda*
- *Strengthen Education Outcomes*
- *Expand Post-Tournament Programs*
- *Build sustainable community systems*

Together, we are not just organizing a tournament-we are shaping the future.

Her Game. Our Future.

Innocent Ssaabwe

Co-Founder and Team Lead, SunSow Girls Football Foundation

2. Executive Summary

The **6th Edition of the SunSow Girls Football Tournament 2026** marked a defining milestone in advancing girls' empowerment through sport in **Kiboga District, Uganda.**

Under the theme **“Her Game, Our Future,”** the tournament brought together **48 schools** across multiple sub-counties-including Lwamata, Ddwaniro, Bukomero, Muwanga, and Nakasozi-engaging **1,153 girls** in a transformative journey of sport, education and leadership.

More than a competition, the tournament served as a platform for social transformation, strengthening school participation, building confidence among girls,



3. Background

Since its inception in 2019, the SunSow Girls Football Tournament has evolved into a powerful movement that uses football as a tool to:

- Promote girls' education*
- Advance gender equality*
- Build leadership and life skills*
- Strengthen community systems*

The 2026 edition built on this momentum, reinforcing the belief that investing in girls is investing in the future of communities and Uganda at large.



4. ABOUT US



Our Mission

To inspire Educators to use Football in transforming Educational Outcomes and tackling Social Challenges



Our Vision

A future where every girl in Uganda has access to Education, safety, confidence, and opportunities to thrive-fueled by the transformative power of Sports.



Our Core Values



Empowerment

We equip girls with confidence, skills, and opportunities to make informed decisions and lead boldly.



Teamwork

We promote collaboration, unity, and mutual support, recognizing that shared effort drives meaningful impact.



Integrity

We uphold honesty, accountability, and transparency in all actions, building trust within communities and partners



Inclusion

We ensure every girl, regardless of background or ability, feels valued, respected, and actively involved.



Excellence

We strive for high standards in performance, organization, and impact, continuously improving everything we do.



Resilience

We encourage perseverance through challenges, helping girls and communities grow stronger from every experience

5. Theme: “Her Game, Our Future”

The 2026 theme, “**Her Game, Our Future**,” was intentionally chosen to emphasize that: When girls are given equal opportunities, they thrive.

Sport is a gateway to education, leadership, and confidence, empowering girls creates ripple effects across families, schools, and communities.

The theme also aligns with key global priorities including:

- Quality Education
- Gender Equality
- Good Health and Well-being.

It served as both a message and a call to action for stakeholders to actively support girls' development.



6. Tournament Objectives

The 2026 tournament focused on the following key objectives:

Expand access to education through sports participation



Promote academic excellence via scholarship pathways



Strengthen health education and well-being



Build financial literacy and practical skills.



Develop leadership and life skills.



Strengthen cross-sector partnerships.



Enhance community engagement in girls' development.



7. Impact of the Tournament



1,153+ Girls Engaged

- Increased confidence and self-expression
- Improved teamwork and leadership skills
- Greater motivation to stay in school.



48 Schools Engaged

- Increased participation in co-curricular activities.
- Strengthened teacher-student engagement enhanced school visibility and pride.



97+ Communities impacted

- Shift in attitudes toward girls' education
- Increased community support for girls
- Stronger community-school collaboration.



District & Local Leadership

- Reinforced commitment to girls' empowerment.
- Strengthened education and sports integration.



13+ Partnerships & Sponsorships made

- Strengthened collaboration networks.
- Increased visibility of impact investments.
- Deeper engagement in community development.

8. Tournament Roadmap & Implementation Preparatory Phase (Nov 2025-Jan 2026)

The tournament journey began with:

- Engagements with schools, district leaders, and stakeholders
- Partner and sponsor consultations
- Community mobilization meetings

These engagements ensured ownership, alignment and readiness across all levels.



9: Tournament Phase (Feb-Mar 2026)

KICK-OFF:

- 27th February 2026
across multiple sub-counties
- 6th March 2026
Official launch across multiple sub-counties
- 28th March 2026
Grand final at Katwe P/S in Ddwaliro sub-county

Competition Structure

- 48 Schools divided into 8 groups

Progression stages:

- Group Stages
- Round of 16
- Quarterfinals
- Semi-finals
- Grand Finale

10. Road to the Finals

The journey to the finals was marked by intensity, resilience and growth.

In collaboration with Einstein Rising Canada, engagement activities included:

- School visits (Kirinda P/S & Kibiga P/S)
- Donation of soccer balls and school supplies
- Interaction sessions with students and teachers

These visits provided insight into:

- *Students' aspirations and dreams*
- *School challenges*
- *Opportunities for deeper collaboration*



11. Grand Finale Highlights

The Grand Finale brought together the best teams in a highly competitive and inspiring showdown.



Final Match:

Kiggundu Junior School (Lwamata) vs Katwe Primary School (Ddwaniro)

Final Score: 3 - 0

Winner:

Kiggundu Junior School

The match symbolized:

- Excellence
- Discipline
- Teamwork
- The power of opportunity

12. Partnerships & Collaboration



The tournament was made possible through strong collaboration with our valued partners, sponsors and stakeholders who believed in our vision of empowering the girl child through sport. Their support extended beyond funding to include technical guidance, logistics and active engagement throughout the tournament.

These partnerships reflect a shared commitment to creating opportunities for girls to grow in confidence, showcase talent and access new possibilities. Together, we are building a movement that inspires communities and drives lasting impact.

To Our Financial Partners
Thank You



13: Challenges & Key Learnings



Financial Gaps in Tournament Execution

While the tournament achieved significant impact, limited funding affected full implementation of planned activities and time settlement of service providers. This highlights the need for stronger and earlier fundraising strategies.



Logistical Coordination Across Multiple Locations

Managing matches, teams, officials, and equipment across different sub-counties] presented coordination challenges, requiring extensive planning and real-time problem-solving.



Need for Expanded Resource Mobilization

The growing scale of the tournament demands increased investment in equipment, personnel and program delivery to sustainably meet the rising number of participating schools and girls.



Key Learning:

Sustainable Partnerships & Early Funding are Critical

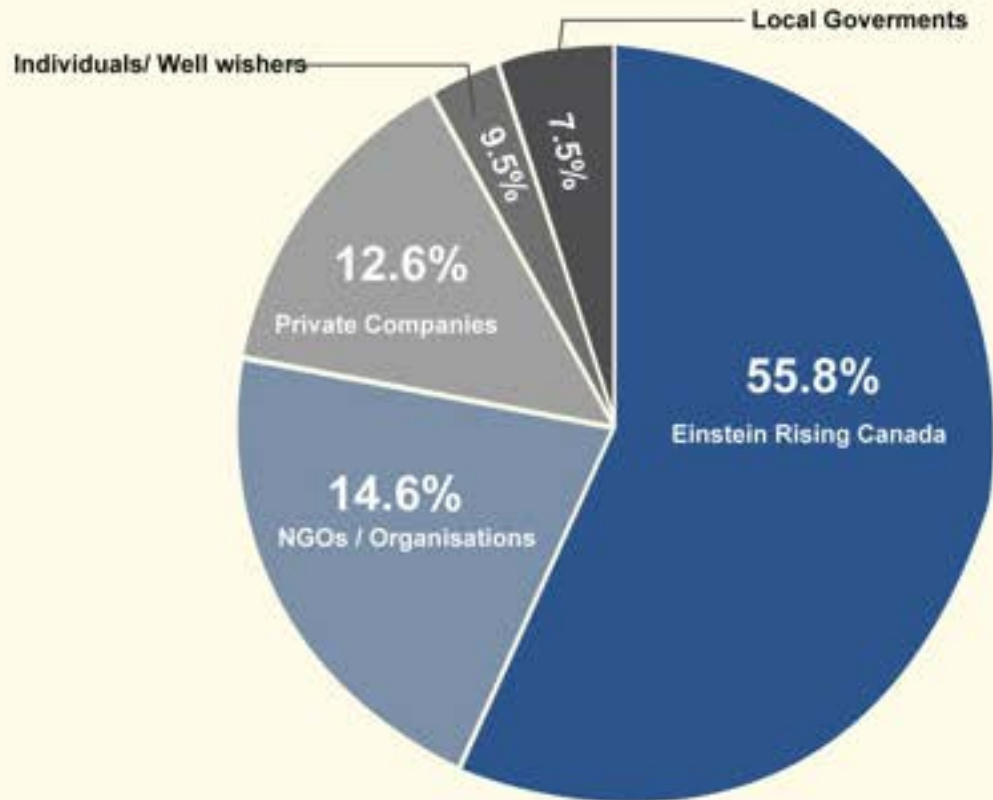
Building long-term partnerships and securing funding early in the planning cycle is essential for smooth implementation, scaling impact and ensuring program sustainability

14. FINANCIALS

1: Total Funds Raised: 25,159,466 UGX

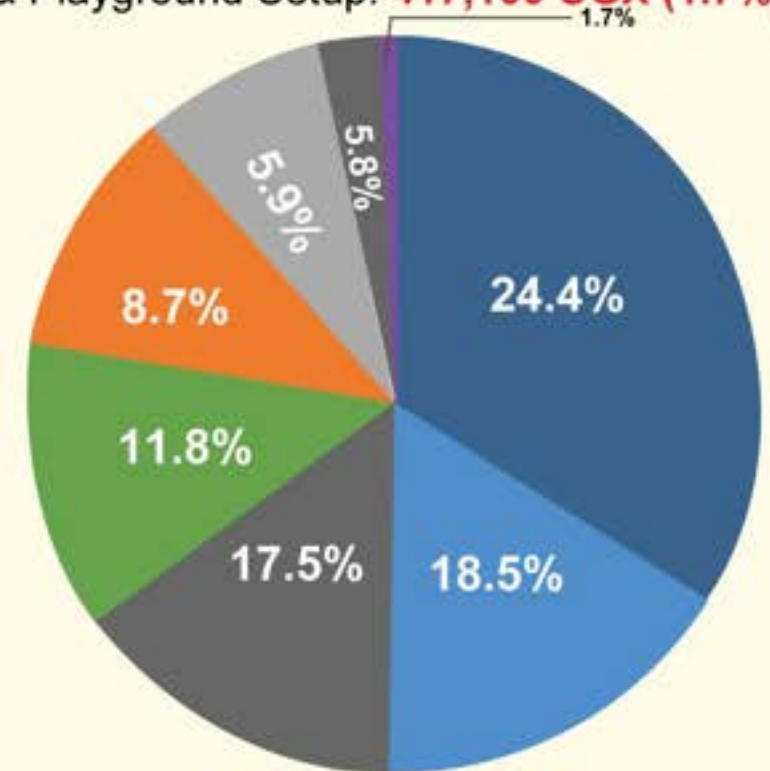
Funding Sources:

- Einstein Rising Canada: 14,034,866 UGX (55.8%)
- NGOs / Organisations: 3,675,400 UGX (14.6%)
- Private Companies: 3,170,600 UGX (12.6%)
- Individuals / Well Wishers: 2,395,700 UGX (9.5%)
- Local Governments: 1,882,900 UGX (7.5%)



2: Expense Categories:

- Transportation: 6,017,200 UGX (24.4%)
- Launch Ceremony & Events: 4,553,900 UGX (18.5%)
- Awards, Prizes & School Supplies: 4,312,500 UGX (17.5%)
- Field Facilitation & Allowances: 2,921,700 UGX (11.8%)
- Fundraising & Video Production: 2,150,000 UGX (8.7%)
- Accommodation: 1,454,800 UGX (5.9%)
- Branding & Publicity: 1,429,200 UGX (5.8%)
- Refreshments: 1,425,000 UGX (5.8%)
- Training & Playground Setup: 417,100 UGX (1.7%)



15: Post-Tournament Activity Trainings

Post-Tournament Activity Trainings extend SunSow's impact beyond the pitch by equipping girls with essential life skills. Through financial literacy, menstrual health education, hands-on skills, mentorship and environmental conservation, the program builds confidence, resilience, and leadership ensuring every girl continues to grow, learn, and thrive within her school and community.

Trainings Budget

Category	Total Cost (Ugx)	
Financial Literacy Materials	1,550,500	
Menstrual Health Materials	1,353,000	
Hands on Skills Materials	1,714,800	
Mentorship & Career Guidance	1,451,500	
M&E & Documentation	1,219,400	
Training Facilitation	2,456,500	
Transport & Logistics	2,893,700	
Meals & Refreshments	1,896,500	
Impact documentation video	1,215,000	
Total	15,750,900	

Our implementing partners for the Post Tournament Activity include

- Kisoboka Africa
- Embibo Gender Initiative
- RESI Africa
- Haze Ability Mainstream Mission

15. Conclusion



The 2026 SunSow Girls Football Tournament demonstrated that: When girls are given a platform, they rise.

This tournament was not an end-but a milestone in a much bigger journey of empowerment,

education, and transformation.

We invite all partners, stakeholders, and well-wishers to continue walking this journey with us.

Because truly-

When she wins, we all win.



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